



Walk & Roll to School Week and Golden Sneaker Contest 2025:

- How to participate
- Golden Sneaker Contest
- Deep Dive: Walking School Buses
- Walking Safety Tips
- **Bonus!** SFMTA Taken with Transportation Podcast: "Class is Back in Session"

Get ready for Walk & Roll to School Week!

Time to lace up your shoes and join us for the annual Walk & Roll to School Week happening **Oct. 6-10, 2025**! Every year, thousands of students walk, bike, scoot and roll to school as a fun and sustainable way of getting around.

"How can I participate in Walk & Roll to School Week?"

- **Students:** Challenge yourself to walk, bike, scoot and roll to class as many times as you would like during this exciting week!
- **Teachers:** [Track walking, rolling, and transit trips to school all week](#) to enter your class in a citywide competition to win the Golden Sneaker Trophy. See the "Golden Sneaker Trophy" section below for more details.
- **Parents, guardians and school community:** Keep an eye out and join any special events your school might be hosting to celebrate Walk & Roll to School Week. Or [sign up to be a Walk Champion](#) and host an event at your school!

How to sign up to be a Walk Champion:

Make walking, bicycling, scooting and rolling to school memorable by volunteering to be a **Walk Champion** and host an event at your school.

Any staff member or caregiver can sign up for their school! The best part: there's no experience necessary. Safe Routes to School staff are available to support registered Champions plan and host activities in person.

In coordination with their school, Champions can pick any date during the week of Oct. 6-10 to host fun walking and rolling activities. Events can be as simple as organizing a group walking or biking train to school one morning!

Ready to lead an event?

To sign up, fill out [our registration form](#) by Friday, Sept. 26, 2025. This way, we can have participation incentives and promotion materials delivered to your school!

Just want to join an event? Stay tuned in to your school's regular communication networks. Events will be announced closer to Walk & Roll to School Week.



Registration and sign-up link [here](#)!

🌟 **GRAND PRIZE: Win the Golden Sneaker!** 🏆🌟

Does your school have what it takes to win the Golden Sneaker Contest?

The exciting prize: a trophy featuring a **Curry Brand shoe donated by the Golden State Warriors!**

It will go to the school that records the highest percentage of walking, biking, rolling and transit or yellow bus trips made during Walk & Roll to School Week.

You don't even need to organize a Walk & Roll to School Weekend event to participate! Just make sure your teacher is tracking walking and rolling trips all week.

How classrooms can participate:

- **Before Walk & Roll to School week starts on Oct. 6:** Teachers should go to the [SF Safe Routes to School website](#) and print out the week-long tracking chart. Every morning during Walk & Roll to School Week, teachers should record how students got to school.
- **Every morning during attendance from Oct. 6-10:** Teachers should ask students how they got to school and track the results on the chart.
- **At the end of the week:** Teachers should submit their results on our [online submission form](#) or email a picture of the completed chart to SafeRoutes@sfmta.com by **Monday, Oct. 13**.

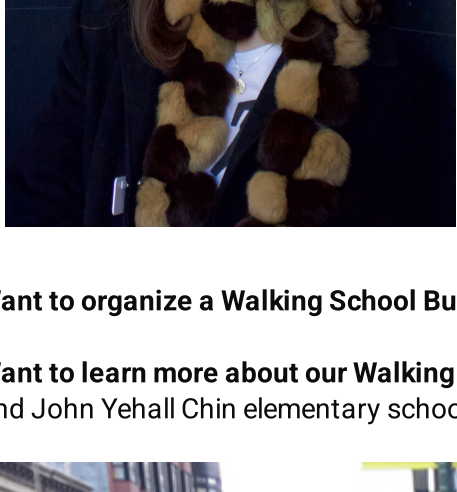
"What's a Walking School Bus?"

Need an idea for a fun event for Walk & Roll to School Week? Consider organizing a **Walking School Bus**!

A **Walking School Bus** takes students to school on foot. Under the supervision of adult chaperones, students walk in groups to get to school with classmates. Chaperones can be a volunteer parent, guardian or school faculty.

Walking school buses can happen at any time of the year, not just during Walk & Roll to School Week!

What better time to connect with peers while learning to travel safely? **Malena Mackey Cabada**, community engagement manager at WalkSF and member of the Safe Routes to School implementation team, tells us about how impactful helping kids get to school is to her:



"I work with Safe Routes to School, helping kids (and families) get moving. I coordinate Walking School Buses, develop pedestrian safety curriculum, and organize the annual Walk and Roll to School Week event.

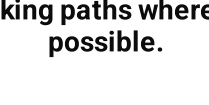
Honestly, one of my favorite parts of this job is getting to walk to school again as an adult; it brings back fond memories of walking to school with friends. I love meeting new families, chatting with kids about their day ahead, and watching how these simple walks naturally bring students, parents, and school staff together. It's really cool to see community happen organically, just through the act of walking together."

Want to organize a Walking School Bus at your school? Reach out to SafeRoutes@sfmta.com.

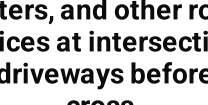
Want to learn more about our Walking School Bus? Read these case studies from Jean Parker and John Yehall Chin elementary schools [here](#).



Important Walking Safety Tips



Avoid walking in the street. Use sidewalks or walking paths wherever possible.



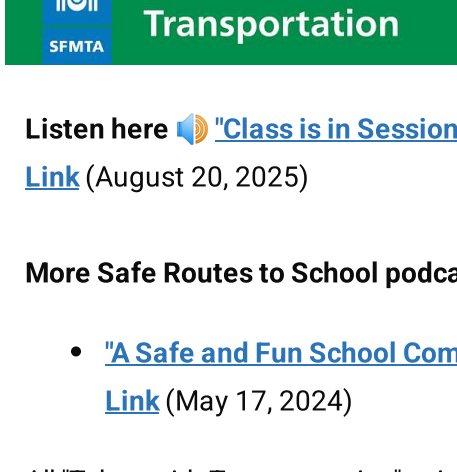
Look both ways and check for moving cars, bikes, scooters, and other rolling devices at intersections and driveways before you cross.



When crossing the street, use painted crosswalks where available, and pay attention to the countdown timer at signalized intersections.

Bonus! SFMTA Taken with Transportation Podcast: "Class is Back in Session" 🎧

Taken with Transportation is the official podcast of the San Francisco Municipal Transportation Agency (SFMTA). "Class Is Back in Session" covers the work SFMTA does to support the transportation needs of students and their families.



"Another school year has begun, and thousands of San Francisco kids and teenagers are walking, biking, carpooling and taking Muni to class. In this episode, we discuss the work we do to support education by helping students get to school.

We speak with SFMTA Transit Planner Sandra Padilla, SFMTA Transportation Planner Ben Frazier, School Crossing Guard Dennis Lowry, Walk San Francisco Interim Executive Director Margaret McCarthy, as well as a city parent and various high schoolers and recent high school graduates."

Listen here 🎧 ["Class is in Session" Taken with Transportation Podcast Episode Link](#) (August 20, 2025)

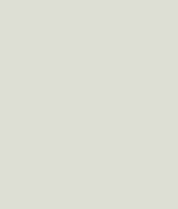
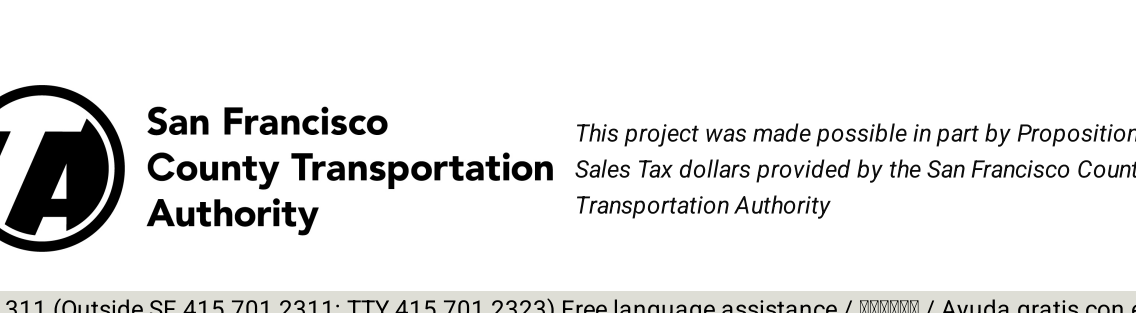
More Safe Routes to School podcasts:

- ["A Safe and Fun School Commute" Taken with Transportation Podcast Episode Link](#) (May 17, 2024)

All "Taken with Transportation" episodes are available at [SFMTA.com/Podcast](https://sfmta.com/Podcast) and on the official [SFMTA YouTube channel](#).

Want to request an activity at your school or invite us to an event?
Email us at SafeRoutes@sfmta.com

LEARN MORE AT
SFSafeRoutes.org | [@SFSafeRoutes](#)



San Francisco County Transportation Authority

This project was made possible in part by Proposition L Sales Tax dollars provided by the San Francisco County Transportation Authority